






# MIKI MEHANDJIYSKY

DESIGNER, LEADER, INNOVATOR

Award-winning creative director, innovator, and strategic thinker with track record of success in leading and managing design and cross-functional teams for top brands like HP, Dell, Samsung and Nokia. Responsible for the creation of some of the industry's most popular and best selling consumer products, with refined industrial design, sophisticated materials and finishes, superior ergonomics, and aesthetic longevity. Distinct ability to map out future strategic opportunities and portfolios, evidenced by more than 80 granted valuable patents, and numerous other pending disclosures. Deep understanding of design and business processes, branding strategy, and innovation as the engine for growth. Established human-centric and experience-centric approach towards creating the best possible solutions in today's evolving highly competitive marketplace.

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## WORK EXPERIENCE

-  **mikidesign co.** Jun 2019 – Current  
Founder, Principal, Consultant, Designer  
Portland, Oregon, United States
-  **HP Inc.** Mar 2015 – Jun 2019  
Industrial Design Manager, Innovation & Advanced Concepts  
Houston, Texas, United States
-  **Hewlett-Packard Co.** Feb 2011 – Mar 2015  
Industrial Design Manager, Core Portfolio  
Houston, Texas, United States
-  **Dell Computer** Jan 2009 – Feb 2011  
Sr. Lead Industrial Designer, Consumer Portables  
Austin, Texas, United States
-  **Samsung** Aug 2005 – Sep 2009  
Asst Industrial Design Manager, Mobile Phones  
Los Angeles, California, United States
-  **Nokia** May 1999 – Aug 2005  
Senior Designer / Lead Designer  
Los Angeles, California, United States
-  **Design Continuum Italia** Sep 1998 – Dec 1998  
Design Intern  
Milano, Lombardia, Italia

## EDUCATION

-  **Stanford SCPD** Palo Alto, California, USA  
Innovation & Entrepreneurship Apr 2018 - Mar 2019
-  **Art Center College of Design** Pasadena, California, USA  
BS Degree, Product Design May 1996 - Apr 1999
-  **Art Center | Europe** La Tour-de-Peilz, Vaud, Switzerland  
BA Program, Industrial Design Sep 1995 - May 1996
-  **National Art Academy** Sofia, Bulgaria, European Community  
Environmental Design, Advertising Sep 1992 - Sep 1995

## SKILLS

- Innovation | Advanced Concepting
- Creative Direction, Team Leadership
- Design Strategy, Business Strategy
- Holistic Experience Design
- Line Management, Mentoring, Coaching
- Budgeting, Planning, Project Management

## AWARDS

- Red Dot Award : HP Envy 13 Notebook - 2016
- Red Dot Award : HP Pavilion X2 Family - 2016
- Red Dot Award : HP Pavilion X360 Family - 2016
- Red Dot Award - HP Envy X2 Detachable Family - 2015
- Red Dot Award - HP Envy 14 Ultrabook - 2014
- Red Dot Award - HP Envy Notebook - 2014
- Red Dot Award - HP Slatebook X2 Detachable - 2014
- iF Design Award - HP Slatebook X2 Detachable - 2014
- iF Design Award - HP Split X2 Detachable - 2014
- Red Dot Award - HP Envy Ultrabook & Sleekbook - 2013
- Red Dot Award - HP Envy X2 Detachable - 2013
- iF Design Award - Dell XPS-15z Performance Laptop - 2012
- CES Innovation Award - Samsung Capella Pendant - 2009
- IDEA Silver Award (IDSA) - Nokia L'Amour Collection - 2006

## LANGUAGES

- English (Fluent)
- French (Fluent)
- Russian (Advanced)
- Italian (Advanced)
- Bulgarian (Fluent)
- Japanese (Conversational)
- Spanish (Basic)



## INTERESTS

Design, fine arts, travel, real estate, biking, classical music, EDM, wine tasting

