






MIKI MEHANDJIYSKY

DESIGN LEADER, INNOVATOR

Award-winning creative director, innovator, and strategic thinker with track record of success in leading and managing design and cross-functional teams for top brands like HP, Dell, Samsung and Nokia. Responsible for the creation of some of the industry's most popular and best selling consumer products, with refined industrial design, sophisticated materials and finishes, superior ergonomics, and aesthetic longevity. Distinct ability to map out future strategic opportunities and portfolios, evidenced by more than 80 granted valuable patents, and numerous other pending disclosures. Deep understanding of design and business processes, branding strategy, and innovation as the engine for growth. Established human-centric and experience-centric approach towards creating the best possible solutions in today's evolving highly competitive marketplace.

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WORK EXPERIENCE

-  **mikidesign co.** Jun 2019 – Current
Founder, Principal Designer
Portland, Oregon, United States
-  **HP Inc.** Mar 2015 – Jun 2019
Industrial Design Manager, Innovation & Advanced Concepts
Houston, Texas, United States
-  **Hewlett-Packard Co.** Feb 2011 – Mar 2015
Industrial Design Manager, Core Portfolio
Houston, Texas, United States
-  **Dell Computer** Jan 2009 – Feb 2011
Sr. Lead Industrial Designer, Consumer Portables
Austin, Texas, United States
-  **Samsung** Aug 2005 – Sep 2009
Asst Industrial Design Manager, Mobile Phones
Los Angeles, California, United States
-  **Nokia** May 1999 – Aug 2005
Senior Designer / Lead Designer
Los Angeles, California, United States
-  **Design Continuum Italia** Sep 1998 – Dec 1998
Design Intern
Milano, Lombardia, Italia

EDUCATION

-  **Stanford SCPD** Palo Alto, California, USA
Innovation & Entrepreneurship Apr 2018 - Mar 2024
-  **Art Center College of Design** Pasadena, California, USA
BS Degree, Product Design May 1996 - Apr 1999
-  **Art Center | Europe** La Tour-de-Peilz, Vaud, Switzerland
BA Program, Industrial Design Sep 1995 - May 1996
-  **National Art Academy** Sofia, Bulgaria, European Community
Environmental, Graphics & Ad Design Sep 1992 - Sep 1995

SKILLS

- Innovation, Advanced Concepting, Design Strategy
- Creative Direction, Vision, Team Leadership
- Design Strategy, Business Strategy, Brand Strategy
- Holistic Experience Design
- Line Management, Mentoring, Coaching, Motivating
- Budgeting, Planning, Project Management

AWARDS

- Red Dot Award : HP Envy 13 Notebook - 2016
- Red Dot Award : HP Pavilion X2 Family - 2016
- Red Dot Award : HP Pavilion X360 Family - 2016
- Red Dot Award - HP Envy X2 Detachable Family - 2015
- Red Dot Award - HP Envy 14 Ultrabook - 2014
- Red Dot Award - HP Envy Notebook - 2014
- Red Dot Award - HP Slatebook X2 Detachable - 2014
- iF Design Award - HP Slatebook X2 Detachable - 2014
- iF Design Award - HP Split X2 Detachable - 2014
- Red Dot Award - HP Envy Ultrabook & Sleekbook - 2013
- Red Dot Award - HP Envy X2 Detachable - 2013
- iF Design Award - Dell XPS-15z Performance Laptop - 2012
- CES Innovation Award - Samsung Capella Pendant - 2009
- IDEA Silver Award (IDSA) - Nokia L'Amour Collection - 2006

LANGUAGES

- English (Fluent)
- French (Fluent)
- Russian (Advanced)
- Italian (Advanced)
- Bulgarian (Fluent)
- Japanese (Conversational)
- Spanish (Basic)



INTERESTS

Design, fine arts, travel, real estate, biking, classical music, EDM, wine tasting

